

Community Relations

SUBJECT: COMMUNICATION WITH THE PUBLIC - PUBLIC RELATIONS

Complete public understanding of the school program and what it can and should do is fundamental in developing a good school. With this in mind, the Board of Education shall employ appropriate means for keeping the community accurately informed about its schools and for understanding community attitudes and aspirations for the schools. Some means of accomplishing this are:

- a) Participation by the public on advisory committees;
- b) Maintenance of human resource files;
- c) Inviting visitors to the schools;
- d) Distribution of information materials such as:
 - 1. Budget Statements
 - 2. Newsletters from each school
 - 3. Newsletters from the District office
- e) Newspaper releases
- f) Use of appropriate means for determining public attitudes on general or specific questions such as:
 - 1. Polls or questionnaires
 - 2. Open meetings on school topics in the individual schools
 - 3. Parent Teacher Organizations (PTO's) and Parent Advisory Committees (PAC's)

Adopted: 2/13/01

Reviewed: 6/2/05-no changes