



Turn off the TV Week

January 23– 27, 2012

Teacher/Staff /Volunteer Guide

Outline

- Objective letter from committee chair
- Events are after school January 23-27th
- Stress that students must be accompanied by parent/guardian to all events

- Flyer of weekly events

- Poster contest
 - Open to all students K-4
 - Deadline, Thursday, January 19th
 - One winner per grade level
 - Winners announced Monday, January 23rd

- What to expect/volunteer opportunities on:
 - Monday-Family Roller Skating Night
 - Tuesday– Pool Party
 - Wednesday-Domino the Great
 - Thursday-Fun with Flight
 - Friday-The Zucchini Brothers in Concert

- Door prizes

Teachers, Staff, and Volunteers,

We hope you are ready to get unplugged this January from the 23rd to the 27th!!!!

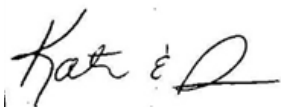
As chairs of the Jefferson Elementary School PTO's, "Turn off the TV Week," it is our goal to encourage our students and their families to get out from behind their TV screens and monitors and enjoy activities together. But we need your help to get the word out and **stress that students must be accompanied to all events by a parent/guardian.**

Each night we have scheduled an activity which incorporates area businesses helping to keep our children and families active and showcases their commitment to the community. Most of these activities are completely free or low cost because of the generosity of these businesses. A flyer with a schedule of the week's events is provided on the following page.

In addition to fantastic family entertainment, each night all participants will have an opportunity to win great door prizes which have been donated to this event. Prizes include: Gift certificates to Open Door Bookstore, Radio Disney prize packages, a private pool party at the Boys & Girls Club, studio time at The Pottery Place, Snow tubing at Willard Mountain, Steamer No. 10 Theatre tickets, Tickets to the Great Escape and more!

Finally, one lucky student from each grade who designs the best "Turn off the TV" poster will be selected to join Hoosic Valley Trucking in their VIP area at Friday's concert. Each student and one guest will be brought to the concert in style courtesy of A Touch of Class Limo!

Thank you for all you do for our students and for your help with this initiative!



Kate & David Kruk

a.k.a "William's Mom & Dad"

Want to volunteer, donate a prize, bake refreshments or have an idea for this event? Call/text/email: katekruk@hotmail.com / 518-526-5283

TURN OFF THE TV WEEK

JANUARY 23--27

An initiative of the Jefferson Elementary School PTO. Encouraging students and their families to enjoy activities together.
For more information visit: www.schalmont.org

Family Roller

Skating Night

Rollarama

2710 Hamburg Street

6-8 PM

\$6 admission
(includes skate rental)

Pool Party &

Open House

**Rotterdam Boys
& Girls Club**

721 Curry Road

6-8 PM

FREE

Magician

Domino the Great

Jefferson

Elem. Gym

Show time: 6:30 PM

FREE

Fun with Flight

Presented by:

Empire State

Aerosciences Museum

Jefferson

Elem. Gym

6-8 PM

FREE

The Zucchini Bros.

In Concert

Presented by:

Hoosic Valley Trucking, LLC

Jefferson

Elem. Gym

Show time: 6:30 PM

FREE

Monday

Tuesday

Wednesday

Thursday

Friday

"Turn off the TV Week" Poster Contest

The goal of the PTO's Turn off the TV week is to encourage students and their families to take time away from electronic devices and participate in activities together.

Contest Rules:

- Create a poster that would help promote "Turn off the TV Week" and the idea of families doing activities together.
- Poster must be no larger than 8.5" x 11"
- Student's name, grade and teacher must be written on the Back of the poster
- Deadline for submissions to classroom teacher is **Thursday, January 19th**

Winners:

- One winner from each grade (K-4) will be selected by the President of Hoosic Valley Trucking
- Winners will be announced at the "Healthy Kids" assembly on Monday, January 23rd
- Parent/Guardian of winners will be notified prior to Monday, January 23rd
- Winner will receive a "VIP" pass to the Zucchini Brothers concert on Friday, January 27th.
- Pass includes seating in special zone, snacks, recognition and more
- Winner and one guest* will be picked up at the winner's home the night of the concert and brought to the event courtesy of A Touch of Class Limo

*parent/guardian will still be responsible for attending the event. Transportation home will not be provided.

TEACHER NOTES:

- Feel free to incorporate this into your classroom lessons any time in January
- Please put all submissions into the PTO mailbox by close of school on Thursday, January 19th. They will be picked up on Friday, January 20th.
- Remember to have students put their name, grade and phone number on the back of the entry. Entries with identifying information on the front or that do not include a phone number will not be judged.

Monday, January 23rd

Family Roller Skating Night

Rollarama

2710 Hamburg Street

6-8 pm

This event takes place at Rollarama

Students and their families can skate from 6-8 p.m.

Cost: \$6 per person which includes skate rental. Students/families will be charged \$6 cost even if they bring their own skates/roller blades.

All participants (including adults) will be asked to check in by registering for a door prize 50/50 raffle will take place with proceeds benefiting the 2013 Turn off the TV Week initiative

Volunteer Opportunities:

Registration/Door Prize Raffle (2 or 3 volunteers needed)

Time Needed: 5:30-7:00

Ensure that all participants complete the registration/raffle form provided. At 7:30 select one winner from basket

50/50 Raffle (2 volunteers)

Time Needed: 6:00-7:25

Sell 50/50 Raffle tickets for the following: 1 ticket for \$1, 5 for \$3, arm length for \$10. At 7:30 select one winner.

Tuesday, January 24th

Pool Party & Open House

Rotterdam Boys & Girls Club

721 Curry Road

6-8 pm

This event takes place at the Rotterdam Boys & Girls Club.

Students and their families can swim, use the gym, play in the recreation room and do activities provided by the staff at the Boys & Girls Club. Please make sure to bring swim wear and towel and wear sneakers if planning to play in the gym.

Cost: FREE

All participants (including adults) will be asked to check in by registering for a door prize

Volunteer Opportunities:

Registration/Door Prize Raffle (2 or 3 volunteers needed)

Time Needed: 5:30-7:00

Ensure that all participants complete the registration/raffle form provided. At 7:30 select one winner from basket

Wednesday, January 25th

Magician Domino the Great
Jefferson Elementary School Gym
Show time: 6:30 pm (Aprox. 45 minutes)
Doors open: 6:00

This event takes place in the Elementary School Gym

Students and their families will enjoy Domino's **Just 4 Fun Magic Show**. The program last about 40 to 45 minutes and is every interactive and full of energy. In every routine an audience member is asked to help. Show starts at 6:30, doors open at 6:00.

Cost: FREE

All participants (including adults) will be asked to check in by registering for a door prize. Refreshments will be available for purchase through a concession stand with proceeds benefiting the 2013 Turn off the TV Week initiative. Domino will also be selling his books/magic sets with a portion of the sales coming back to the PTO.

Volunteer Opportunities:

Registration/Door Prize Raffle (4 volunteers needed)

Time Needed: 5:30-7:00

Ensure that all participants complete the registration/raffle form provided. At 7:30 select one winner from basket.

Concession Stand Operators (3 volunteers needed)

Time Needed: 5:30-7:00

Prior to show time, organize and price all donated baked goods, make popcorn, sell items before the show and during.

Bake sale Bakers (Multiple)

Time Needed: Baked items should be either brought to the school during the day and left in the office labeled "PTO" or dropped off the night of the event beginning at 5:30.

Thursday, January 26th

Fun with Flight Presented by Empire State Aerosciences Museum
Jefferson Elementary School Gym & Cafeteria/Play Gym
6-8 pm

High Flying Fun with members of the Empire State Aerosciences Museum. Amazing indoor remote control airplanes demonstrations will be taking place in the gym. Make sure to arrive on time to get a good spot! Flight related activities will also be taking place in the cafeteria.

Cost: FREE

All participants (including adults) will be asked to check in by registering for a door prize

Volunteer Opportunities:

Registration/Door Prize Raffle (3 volunteers needed)

Time Needed: 5:30-7:00

Ensure that all participants complete the registration/raffle form provided. At 7:30 select one winner from basket

Friday, January 27th

The Zucchini Brothers in Concert

Underwritten by: Hoosic Valley Trucking, LLC

Jefferson Elementary School Gym

Show time: 6:30 pm (Aprox. 45 minutes)

Doors open: 6:00 pm

This event takes place in the Elementary School Gym

A Zucchini Brothers family concert is typically 45 to 50 minutes long. The show is both educational and a lot of fun! Moms, dads, kids, teenagers, grandparents, there's something for everyone at a "Zucchini" concert

Show starts at 6:30, doors open at 6:00.

Cost: FREE

All participants (including adults) will be asked to check in by registering for a door prize. Refreshments will be available for purchase through a concession stand with proceeds benefiting the 2013 Turn off the TV Week initiative. Zucchini Brothers merchandise will also be available for purchase with a portion of the proceeds being returned to Jefferson PTO

Volunteer Opportunities:

Registration/Door Prize Raffle (4 volunteers needed)

Time Needed: 5:30-7:00

Ensure that all participants complete the registration/raffle form provided. At 7:30 select one winner from basket.

Concession Stand Operators (3 volunteers needed)

Time Needed: 5:30-7:00

Prior to show time, organize and price all donated baked goods, make popcorn, sell items before the show and during.

Bake sale Bakers (Multiple)

Time Needed: Baked items should be either brought to the school during the day and left in the office labeled "PTO" or dropped off the night of the event beginning at 5:30.

VIP Liaison (1 volunteer needed)

Time Needed: 5:30-7:00

Ensure that our poster winners are the only ones utilizing this special "reserved" area. Help maintain snacks, etc.

VIP Area set up/design (2-3 volunteers needed)

Time Needed: 5:30-?

Need to secure items to create a VIP area which may include couch, chairs, bean bags, etc. keeping in mind that this is for the 5 contest winners and their guest. Need to secure special treats for this area as well Ex: pizza, soda, snacks, candy and decorate accordingly.

Awesome Prize Potential, just for coming out to play!

The following are some of the door prizes secured which will be given away through out this week and may help motivate your students and their families to join us!

- **Gift certificate to Open Door Bookstore—plus multiple 25% off one children’s book coupons**
- **Private pool party at the Boys & Girls Club**
- **Free studio time at the Pottery Place in Stuyvasent Plaza**
- **Passes for free snow tubing at Willard Mountain**
- **Prize packages donated by Radio Disney**
- **Free tickets to Great Escape**
- **Two tickets to Steamer No. 10 Theatre’s Children’s Shows**
- **Passes to the Schenectady Museum & Planetarium**

Items wanted:

Books

Gift certificate for cake

Gift certificates for free pizza

Airplane inspired items

Family Board games

******Know someone who may want to contribute an item: Call/text/email kate-kruk@hotmail.com or 518-526-5283**